

Board of Directors

Members of the Board of Directors for 2012-2013 were Marie Lamey, Susan Forbes, Lucy De Pieri, Lynn Mackay, Christy Zettl and Sabrina Foldi.

Report from the Board – Summary of Actions and Events

The focus this year has been on

- ✓ BCSH brochures
- ✓ Website
- ✓ Insurance Coverage for Members
- ✓ Standards and Competencies

Financial Summary

A summary of the Society's finances is appended to this report.

Members

Our membership numbers currently stand at:

Registered	33
Resident	14
Associate	10
<u>Student</u>	<u>00</u>
TOTAL	57

Brochures

After exploring other options we found we had a clear outline of what we wanted, so we decided to write the brochure content ourselves and we are very pleased with the result.

We chose some free images online and provided them, along with the content, to our graphic designer Michelle of Askew Design. The result is a beautiful, high quality brochure that members can use to promote homeopathy and, by personalizing them with a stamp or sticker on the back, their own practice. The Society can also use these brochures at public events to promote homeopathy and our directory of members.

In keeping with the times, we have also added a QR code for the website.

The Society will keep a stock of printed brochures that will be available for purchase at a cost of 25 cents each plus shipping where applicable. Alternately, members can download the file from the member section of the website or Newsgroup and have them printed locally on their own.

Website:

The directory has been re-done in a database format so it is easier for the public to search (by city and by membership level) as well as to add new members. Also, the directory has an “email” link that will directly email the member to facilitate contact between a patient and the homeopath. The email address is not posted on the directory, which prevents spammers from getting your email address.

Christy and Michelle from Askew Design have done a lot of work behind the scenes to make the website functional and secure. The “Member only” section has many resources for our members such as intake forms and insurance information.

There is still some work to be done on adding new content. We do appreciate feedback and suggestions of what you would like to see added so please give us your input in what you, the member, want out of the website.

Bulletin:

The plan is to incorporate this into our new website as a blog/journal type addition, which will be easier to manage and can have regular postings as articles are submitted. This is something that we will do in the upcoming year. We will still need articles from the Membership to post, so please do send them along to Lucy.

We do have an RSS feed incorporated into the website and this feature has not been used to date, but is meant for this purpose.

Newsgroup:

The Newsgroup continues to provide the members with means of instant communication. It has been very active this year, with many people sharing and communicating thoughts and issues surrounding us as homeopaths, as well as providing much useful information and resources.

HANS:

We renewed our advertising with HANS again this year, as a means to increase the exposure of our membership directory to the public. The ad was updated with our new QR code as well.

Marie wrote an article about the petition on the 3CH website and it was published in the fall/winter issue and featured in their E-Newsletter.

Marie attended their open-house on Saturday March 16th to view their new office and to drop off copies of our new brochure.

Opportunities still exist to have articles written about Homeopathy, as well as patient testimonials and events.

Insurance Coverage for Members:

Christy has spent many hours collecting information and meeting with insurance brokers regarding insurance coverage for our members, both for extended medical insurance and practice insurance. After the board reviewed the information from Christy, we chose the best options for our members and they are posted on the member only section of the website for easy access.

Also, we asked Mike Snetsinger from A&M Insurance to give a short presentation and be available for questions at the Case Conference so that members could meet him and get more information. He is local and so we thought this would be a good opportunity for questions to be addressed by the group.

Standards & Competencies Document:

After the feedback from the members at last year's AGM and looking at the problems associated with using the Standards and Competencies Document that we were working from, we decided to start from scratch.

The way we approached it was to not "re-invent the wheel" so to speak, but to use what was already in place for other professions in BC. We made reference to the standards documents for the Chiropractors, Naturopaths, Clinical counselors, Aroma therapists, Massage therapists, Midwives, TCM practitioners and the North American Society of Homeopaths.

We looked at those documents and created an outline of what we wanted to cover in our own document – this became our table of contents. For each section we looked at what was written in the other associations' documents and took what we thought were the best worded and most applicable to our own document. From this point we did more editing, for content and wording, and paring down to get the document in front of you today.

We have spent more than 50 hours of our volunteer time working on this new document to get it this far. The document we are presenting is a draft only, and we welcome any concerns, comments, questions or suggestions

from our members. It is important that the Standards of Practice reflect the needs of our members as we move into the next stage of being recognized as health care professionals.

Occupational Title Protection

The following are needed to complete the Application for Occupational Title Protection:

- Disciplinary Action
- Membership exam

The goal this year was to have the Standards of Practice Document completed in time to vote on at this year's AGM. However due to the size and importance of the task, we have a draft ready for member input, with the goal of having the final draft ready to vote on next year at the AGM.

We had planned on working on the Disciplinary Action this year; however there was not enough time. We will work on this in the upcoming year, and have a draft ready for comment at the next AGM.

The Membership Exam was discussed at last year's AGM and it was suggested to use the exam from the CCH. We will be in communication with them this year to get this underway and see if it is plausible option.

Contact us

Our continued focus is on membership and the visibility of our members to the public in order to increase growth in our practices and community. If you have any suggestions for the Board, or feedback, please feel free to contact us. We can only do so much so any help is greatly appreciated. Please volunteer your services if any of these projects described above are of interest to you.

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